



**WHO WE ARE** Founded in 1956, TEAMS Design is an award-winning design firm specialized in global product-oriented brand development. Our talent to take concepts all the way from strategy to realization sets us apart and makes us experts in delivering strategies and products that can be successfully implemented and sustained.

#### WHAT WE DO

Design Strategy, User Experience, Brand Experience, Industrial Design, Interaction Design

**HOW WE DO IT** Our dedicated approach to serving our clients lies in our strategic, user experience-centered process, which is always tailored to fit every client. Using empathic design as a premise, we prefer to step into our clients' shoes to live out their perceptions first-hand, also making sure we live-out the experiences of the users of our products. Our team of skilled industrial, interaction and brand experience designers guide the process closely and wholeheartedly.

#### CLIENTS

Bosch, Siemens, Still, Kärcher, Philips, Honeywell, Intel, Dell, Haier, Leiheit, Bergamont, WMF, Bayer, Thule, House of Marley, Electro-Voice, Dräger, Bissell, Dometic, MrCoffee, Remington, Bionaire, Gaggenau, Teutonia, United Imaging, Vaude, Thyssen-Krupp, Samsung, and many more...

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